

# POPE JOHN PAUL II HIGH SCHOOL

**STRATEGIC PLAN**  
**2025-26 – 2027-28**

# POPE JOHN PAUL II HIGH SCHOOL

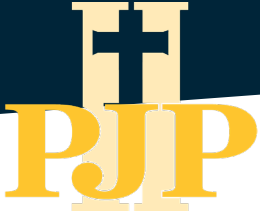
## VISION

*In a God-centered environment, rooted in the Catholic faith, we strive to cultivate the intrinsic talents of each individual to become a lifelong learner who possesses the spiritual, personal and intellectual skills necessary to navigate life's challenges.*

## MISSION

*Pope John Paul II assists in the formation of students to be full and practicing members of the Church while simultaneously recognizing and respecting the diversity of our student body. We are an inclusive community centered on academic excellence that rigorously prepares students to be contributing members of the global community as disciples of Christ with the ultimate goal of eternity in Heaven.*





# INTRODUCTION

During the 2024-25 academic year, the Administration of Pope John Paul II High School (PJP), in collaboration with the PJP Board of Directors and the Office of Catholic Education (OCE) of the Archdiocese of Philadelphia, initiated a comprehensive process to develop a three-year Strategic Plan. This plan will run from July 1, 2025 through June 30, 2028.

A Strategic Planning Committee was formed to lead this initiative, comprising representatives from the Board of Directors, Administration, faculty, staff, parents, and alumni from PJP and our legacy schools. This committee was tasked with addressing six “key drivers”—academic quality, development, enrollment, student financial assistance, fiscal responsibility, and Board/Administration leadership—as established by the Archdiocese for each of its fifteen secondary schools. At the heart of each of these key drivers is a commitment to our Catholic identity, which remains the foundational pillar of our school’s mission and vision, and is reflected by the embedded quotes of our beloved Pope John Paul II.

We invite you to review the Pope John Paul II High School Strategic Plan and reflect on our shared mission. Thank you for your continued support, your partnership in Catholic education, and your belief in the mission and future of Pope John Paul II High School.

Vincent F. Cazzetta  
President

Robert Getts  
Chair of the Board

*“The community of believers must be a place of solidarity, where we help one another and share what we have. The Church is a family, and in a family, no one should be left behind.”*

— Pope John Paul II: Address to the Bishops of Africa, 1980



# ACADEMIC QUALITY

## GOAL

*Enhance the academic experience for all students through innovative student-centered learning methods and robust curriculum opportunities resulting in increased student success.*

### **Supporting Action Steps:**

- Increase students' college readiness by introducing opportunities for students to demonstrate proficiency in collaboration, oral presentation, and self-managed organizational skills.
- Introduce a dedicated business productivity center partnered with Bloomberg to present coursework and experiences for students with a demonstrated interest in pursuing post-secondary studies in the business world.
- Support the continued growth of the Panthers' Learning Center, adding enhanced programming and staff to meet the needs of a growing population of neurodivergent students while also providing academic support to all members of the student body.
- Focus on the newly introduced Panther Pathways to develop course maps and programming to enable deeper understanding of targeted concepts.

*“Faith and reason are like two wings on which the human spirit rises to the contemplation of truth.”*



# DEVELOPMENT

## GOAL

*Engage the broadest spectrum of stakeholders to increase participation in all areas of giving and to support operational and strategic needs resulting in 10% increase in all forms of giving annually.*

### **Supporting Action Steps:**

- Build a high-performing, multi-faceted development team comprised of both employees and volunteers.
- Increase investment in marketing PJPII and enhancing promotion for fundraising events.
- Focus on building connections with potential donors and sustaining long-term relationships with our current and largest donors.
- Prioritize continuing connections with legacy alumni, acknowledging their significant philanthropic potential and the importance of sustained engagement.
- Optimize the impact of our development resources and volunteer efforts.
- Foster a culture of philanthropy by educating our community about “the gap” in funding and ways to contribute, especially leading up to the giving season.

*“The Church must be a visible sign of Christ’s love for the world, and this requires concrete actions, especially for the benefit of the poor and those in need. In this way, we build a community of solidarity and compassion.”*



# ENROLLMENT

## GOAL

*Expand and strengthen outreach programs resulting in an increase of applications.*

### **Supporting Action Steps:**

- Develop additional initiatives to engage younger students and their families.
- Increase opportunities for partner schools, parishes and other community groups to utilize PJPII facilities.
- Build targeted outreach efforts to public school and legacy families.

## GOAL

*Achieve sustainable school enrollment target of 850 students in 3 years.*

### **Supporting Action Steps:**

- Continue successful initiatives that cultivate a positive perception of PJPII.
- Examine current and past enrollment initiatives to identify areas where PJPII can establish new, and refine existing, best practices.
- Regularly report enrollment successes to internal and external communities.

## GOAL

*Promote student success that fosters student retention.*

### **Supporting Action Steps:**

- Continue and improve the Panthers Partners programs with freshmen and transfer students.
- Maintain student, staff and faculty retention rates above AOP and national averages.
- Continue to showcase the successes of students, staff and faculty to highlight PJPII's impact.

*“Do not be afraid. Open wide the doors to Christ.”*

— Pope John Paul II: Inaugural Homily, October 22, 1978



# STUDENT FINANCIAL ASSISTANCE

## GOAL

*Ensure that by the end of the 2028 fiscal year 60% of PJPII students who demonstrate financial need receive some sort of financial assistance; and increase this percentage to 70% by the close of the 2033 fiscal year.*

### Supporting Action Steps:

- Foster continuous and collaborative connections between Development and Enrollment goals in order to attract and retain more students with need.
- Continue outreach initiatives to all families that encourage them to submit a financial aid application early in the enrollment process.
- Capture back-end testimonials from parents and students on the value of the financial assistance program and use this information to support stewardship activities.

## GOAL

*Expand the availability of resources to the underserved student populations in the local community.*

### Supporting Action Steps:

- Work collaboratively with local, civic and parish leaders to connect PJPII with prospective students and families from underserved communities.
- Provide regular updates to the EITC committee on the amount of need.
- Utilize available data to improve awareness and connections with underserved communities that may value a faith-based education.

*“The right to education is a fundamental right of every human being, and this right must be ensured for all...”*



# FISCAL RESPONSIBILITY

## GOAL

*Close the operating deficit gap and achieve a surplus within the next three to five years.*

### **Supporting Action Steps:**

- Achieve enrollment and development goals (as described in their respective sections of this strategic plan) which are primary drivers of revenue.
- Continue to pursue grant opportunities for projects/programs as well as potential OCE funding for specific and measurable initiatives.
- Continue to grow existing supplemental revenue opportunities (facility rental, camps, and spirit wear).
- Identify, evaluate and expand new supplemental revenue opportunities.
- Assess the potential of a multi-year plan for increasing tuition, based on market circumstances.
- Implement an ongoing process of reviewing contracts and periodically soliciting new competitive bids.
- Search for creative opportunities to better manage expenses.
- Investigate cost sharing opportunities with other schools including elementary schools, high schools, colleges and universities.
- Evaluate all costs controlled at the local level and research alternative options where necessary.

*“It is necessary to be guided by a sound and prudent management of resources, inspired by moral criteria, oriented towards the common good.”*





# BOARD AND ADMINISTRATION LEADERSHIP

## GOAL

*Develop a succession plan to ensure strong leadership among employees and the board.*

### Supporting Action Steps:

- Conduct regular professional development opportunities for current staff and faculty who possess the skill set and desire to potentially function successfully in a leadership role.
- Use board committees as a venue to cultivate future board members.

## GOAL

*Continue to reinforce that a safe school environment is a top priority.*

### Supporting Action Steps:

- Continue to employ a Campus Safety Officer who is trained, and remains up-to-date, on current safety codes.
- Ensure staff, faculty, vendors, and contractors continue to follow safety protocols.
- Develop additional covenants to ensure that access to the school campus during the day is limited only to those authorized to do so.

## GOAL

*Expand a school atmosphere of mutual respect.*

### Supporting Action Steps:

- Continue to conduct programming that facilitates enhanced awareness among the student body that mutual respect is one of the pillars of a PJPII education.
- Continue a no tolerance stance on bullying and harassment.
- Ensure that board members are visible and vocal allies of the school who take an active role in diffusing any misinformation about the school.

*“Only those who have the courage  
to speak the truth and to live the truth will be leaders in the long run.”*  
— Pope John Paul II: Homily in Baltimore, October 8, 1995



# PJPII HIGH SCHOOL HISTORICAL TIMELINE

**1863**

The formation of St. Matthew High School in Conshohocken.

**1875**

The formation of St. Patrick High School in Norristown.

**1954**

The formation of St Pius X High School in Pottstown.

**1955**

The closing of St. Patrick High School and opening of Bishop Kenrick High School.

**1966**

St. Matthew's is renamed Archbishop Kennedy High School.

**1992**

The merger of Archbishop Kennedy with Bishop Kenrick to form  
Kennedy-Kenrick Catholic High School.

**2008**

Decision made to close Kennedy-Kenrick Catholic High School and St. Pius X High School,  
and merge them in a new state-of-the-art high school.

**2010**

Pope John Paul II High School opens.

# STRATEGIC PLANNING WORK GROUPS

## ACADEMIC QUALITY

Bob Getts ..... PJP Board Chair, PJP past parent  
Father Kean..... PJP Board member, former PJP Principal  
Megan Sullivan..... PJP Assistant Principal for Academics  
Sharon Quinlan..... Former PJP faculty member  
Kimberly Murphy..... Assistant Dean at Montgomery County Community College  
Tim Fonde ..... PJP faculty member

## DEVELOPMENT

Jeff Mehallick..... PJP Board member, Development Committee chair, PJP past parent  
Bill Breslawski..... PJP Board member, Development Committee member, PJP past parent  
Morgane Kerns ..... PJP Development Coordinator  
Sarah Bauer..... PJP Development Coordinator, PJP Graduate  
Stacy Gallagher ..... DIA of Merion Mercy Academy  
Karen Zajick..... PJP Board member

## ENROLLMENT

Jeannie Tewell..... PJP Board member, Enrollment Committee Chair, PJP past parent  
Will Martinko..... PJP Director of Admissions and Marketing, PJP Graduate  
Jenn D'Amelio ..... Principal of Holy Family School  
Mona Sabatino ..... DIA of Holy Family School, PJP past and current parent  
Mike Zaverthnick..... PJP past and current parent  
Christine Rhine ..... Director of Admissions at Immaculata University

## STUDENT FINANCIAL ASSISTANCE

Colleen Pulaski ..... PJP Board member, Student Financial Assistance Committee Chair  
Terese Brittingham ..... PJP Board member, Executive Committee member  
Yvette Carr ..... PJP School Tuition Officer, PJP past parent  
Joanne McHugh ..... Former PJP Board member, PJP past parent

## FISCAL RESPONSIBILITY

Bill Breslawski..... PJP Board member, Finance Committee chair, PJP past parent  
Jeff Mehallick..... PJP Board member, Finance Committee member, PJP past parent  
Margie Pruskowski ..... PJP School Accountant  
Terri Albertson..... VP for Finance and Administration at Ursinus College

## BOARD AND ADMINISTRATIVE LEADERSHIP

Steve Pinone ..... PJP Board member, PJP past parent  
Vinnie Cazzetta..... PJP School President  
Kathleen Guyger..... PJP School Principal  
Jenn Meehan ..... Chief of Staff at Montgomery County Community College  
Steve Clement ..... Office of Catholic Education



**Pope John Paul II**  
**HIGH SCHOOL**

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[www.pjphs.org](http://www.pjphs.org)

#PJPProud  
#BeGolden  
#Panthers

